EPI·USE®

BluechipONE:
Deployment agility
and flexibility

About BluechipONE

BluechipONE was founded in 2005 to help NCAA football teams find their 'blue-chip' players using technology and media.
Today, BluechipONE has played a role in recruiting the players for the last 12 NCAA national championships. And, has expanded to bring 'blue-chip' recruiting to the military. The BluechipONE team is a group of proven technology entrepreneurs and veterans that have built and managed some of the most successful technology companies over the past 30 years.

BluechipONE is building to change the face of recruiting with one simple belief; every young person is a blue-chip. Using precise, prescriptive, and predictive technologies and processes, they plan to continue to deliver the best path to successful recruiting.

The Challenge

Needed **immediate deployment methods** that are **ready within minutes**

The Solution

Use Windows EC2 instances with AWS

Provide swift deployments

Minimized need for human interaction

Took advantage of **Nimble AWS resource deployments** for more efficient implementation of applications

The Challenge

With the extensive reach of BluechipONE's research and clients, their team needs quick and easy deployment methods. They need flexible and agile solutions that can be ready within minutes. In their industry, a quicker and more efficient time to market is everything. Each presentation may require new deployments, making these immediate options all the more necessary.
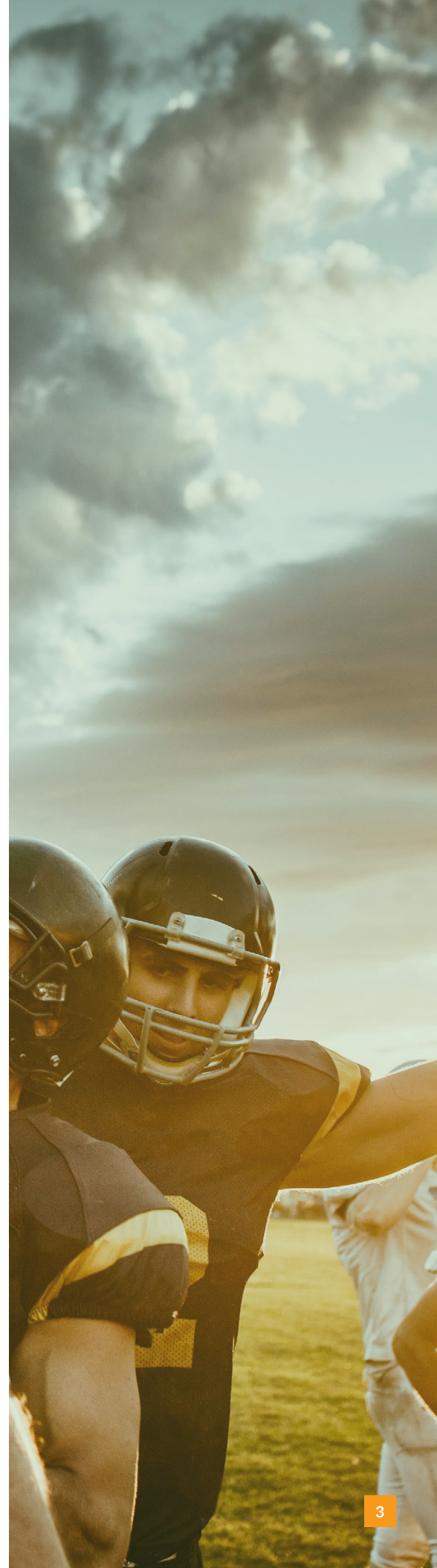
The Solution

AWS is known for its improved 'time to market' over other methods. The EPI-USE Services for AWS' team was able to use the advantages of Windows EC2 instances with AWS to leverage BluechipONE's sudden deployments. The AWS Systems Manager was also configured to help minimize the need for human interaction at a server level when maintaining and patching the BluechipONE deployments.

Using Systems Manager also helped their team when taking advantage of Nimble AWS resource deployments, pushing for a more efficient deployment method of applications within a weekend for presentations the following Monday.

About EPI-USE Services for AWS

EPI-USE Services for AWS offers robust and scalable hosting solutions, based on AWS. As a Next-Gen Managed Services Provider (MSP) we provide managed services and consulting services for AWS, including assessment, development, migration, management, and optimization, allowing our clients to focus on their core business. By providing a flexible cloud migration methodology, we tailor our migrations to each client's unique requirements. This allows any business to move from traditional server environments to AWS quickly and efficiently, with little to no impact on existing environments.

To learn more about how we can help your business, contact info-aws@epiuse.com or visit epiuse.com/aws-services.

groupelephant.com is a largely employee-owned group of companies, nonprofits and impact investment organizations, with a strong global presence. The Group is characterized by a primary strategic imperative in terms of which it goes 'Beyond Corporate Purpose' in its day-to-day activities.