



# Heineken brews better, more secure SAP test data with Data Sync Manager

EPI-USE Labs' Data Sync Manager (DSM) solution helps  
leading brewer optimise their SAP® investment



75% faster client copies



80% reduction in resources required



GDPR-compliant test data

## Heineken: Brewing a better world

The Heineken® brand was born over 150 years ago from Gerard Heineken's desire to fundamentally improve the way beer was brewed. Heineken is now the largest brewer in Europe and the second largest in the world. They have:

- Over 300 international, regional, local and speciality beers and ciders sold in 190 countries
- 84,000 employees globally (2021)
- 175 SAP® Production environments.

### Refreshing and scrambling: unravelling the problem

Heineken's data team wanted to refresh and scramble their entire SAP and non-SAP ERP landscape more often. GDPR, agile sprints and complex international projects were all drivers prompting a search for a solution to facilitate and automate test data refreshes for both SAP and non-SAP environments.

One of Heineken's main requirements was a need for consistent, cross-client and cross-technology scrambling. It was important the scrambled data should have different values after a run and adhere to 'pattern-breaking' methodologies.

The Heineken team's SAP test data refresh solution needed to be:

- easy to use, quickly and repeatedly
- scalable for all of their systems
- able to support complex projects
- independent from their support partner
- GDPR compliant.

“The EPI-USE Labs' SAP Data Privacy Suite has helped us to comply with data privacy legislation like the GDPR”

Manoranjan Mishra  
Product Owner: Insights  
Enablement Portfolio,  
Heineken



We're delighted with the result; using one solution globally to support our agile sprint teams, being in control and using the products ourselves.

**Gertjan Huisman, Manager Global Portfolio, Heineken**

## Data Sync Manager: a refreshing solution for brewer

Heineken bought EPI-USE Labs' full Data Sync Manager™ (DSM) suite to refresh their non-production environment with anonymised data quickly:

- DSM System Builder™ creates system shells in line with the production environment.
- DSM Client Sync™ produces a subset of data from production.
- DSM Data Secure™ scrambles the data.
- DSM Object Sync™ for HCM copies individual scenarios for production support and scenario testing for HR and other functional areas.

DSM, in combination with Symphony orchestration from BCS and DATPROF's test data and scrambling solutions, is used for non-SAP environments. The three systems together provide a seamless solution to refresh test data across SAP and non-SAP systems.

Heineken also uses our SAP Data Privacy Suite to be more GDPR compliant.

## Heineken reaps multiple benefits from EPI-USE Labs' product

The Heineken IT team is now able to refresh their test data (both SAP and non-SAP) quickly, easily, consistently and independently. The team can run a refresh project of 54 operating companies in over 30 SAP systems in just a few days. Importantly, all sensitive data is consistently anonymous.



At Heineken, we're really impressed by Data Sync Manager; it's proved to be an all-encompassing solution.

**Manoranjan Mishra**  
**Product Owner:**  
**Insights Enablement Portfolio, Heineken**



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Manoranjan Mishra,  
Product Owner: Insights Enablement Portfolio, Heineken

## Value achieved by implementing Data Sync Manager



## About EPI-USE Labs

As a global software solutions and managed services company, EPI-USE Labs helps you to maximise the performance, management and security of your SAP® and SAP SuccessFactors® systems. Our clients tell us every day how we have transformed their business operations.

Contact us to find out how we can help you solve your business challenges.

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