







RUN SAP ON AWS, REDUCE TCO

4 cost-saving benefits of running SAP on AWS

 Rightsizing infrastructure ✓	 Streamlining admin tasks ✓	 Reducing costly downtime ✓	 Improving user productivity ✓
---	---	---	--

Migrating SAP workloads to the Amazon Web Services (AWS) Cloud improves security, reliability, performance, and agility—all at a lower cost than on premises. A recent Hackett Group study found customers save up to 47 percent on IT infrastructure when running mission-critical workloads like SAP on AWS.¹ In fact, over 85 percent of recent survey respondents reported moderate to significant cost savings with SAP on AWS.²



Up to **47% LOWER** infrastructure costs¹

1

Rightsizing infrastructure

Remain agile and able to scale to current demands. With AWS, you can leverage pay-as-you-go pricing for easy provisioning or deprovisioning of your SAP infrastructure to address cyclical usage requirements.

“Through our optimization and right-sizing efforts, migrating our data centers to AWS is saving us more than \$2 million a year.”

Tanner Gonzalez, Analytics Leader, INVISTA



66% HIGHER admin productivity¹

2

Streamlining admin tasks

Automate—even eliminate—costly migration and operations steps by streamlining your SAP admin tasks with AWS. Deploy production-ready SAP HANA-based systems in hours (not weeks), maintain full-stack visibility across all your SAP workloads, and simplify backup of your SAP HANA databases with purpose-built services from AWS.



69% LESS unplanned downtime¹

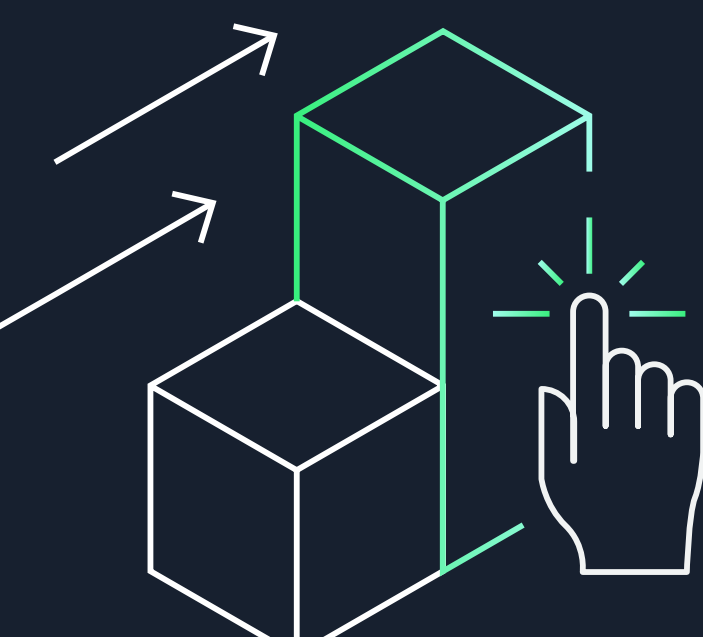
3

Reducing costly downtime

Protect yourself from disruption to critical business processes by leveraging the unmatched reliability and security of the AWS Cloud. With your SAP workloads on AWS, you can eliminate redundant expenses by implementing high availability and disaster recovery (DR) options.

“The biggest benefit of SAP on AWS is peace of mind. I know that my ERP system will be available all the time, whether I’m working from home or the office.”

Siddhartha Mitra, Head of IT, Linc Limited



32% HIGHER IT infrastructure team efficiency³

4

Improving user productivity

Automate routine tasks to improve efficiency, deliver consistent results, and keep IT personnel focused on value-adding tasks instead of just keeping the lights on.

“Some of our SAP logistics and finance reports are executing up to 60% faster on AWS. That means our SAP users are more productive and they can report results to the business faster.”

Ramesh Kollepara, IT Director, Kellogg's

Getting started



The sooner you start, the sooner you will save. A 2023 IDC study found customers who run SAP S/4HANA on AWS achieved a 503 percent ROI and an 11-month payback period.³ Qualifying companies can offset migration costs through the [AWS Migration Acceleration Program \(AWS MAP\)](#) for SAP.



Read our informative whitepaper *The Top 10 Reasons to Run SAP on AWS* to learn more about leveraging the benefits of AWS for SAP.

[Learn more >](#)

Accelerate your SAP transformation with help from our team.

[Contact us >](#)

¹ Pastore, R., et al., "The Business Value of Migration to Amazon Web Services," The Hackett Group, January 2022
² Rutten, P., "What to Expect When Starting Your Journey to SAP on IaaS," IDC, September 2020
³ "The Business Value of SAP S/4HANA on AWS," IDC, April 2023